



Ministry of Culture and Strategic Communications of Ukraine,

State Agency for Arts and Art Education,

**Eastern Regional Scientific and Artistic Centre of the National Academy of
Arts of Ukraine,**

Tbilisi Academy of Arts named after Apollon Kutateladze (Georgia),

Vilnius Academy of Arts (VDA, Lithuania),

Saint Lucas University of Applied Sciences and Arts (Belgium),

International Committee of thematic festivals CINETOUR,

Online cinema "KinoButy"

**II INTERNATIONAL SCIENTIFIC AND PRACTICAL CONFERENCE OF
FACULTY OF AUDIOVISUAL ARTS AND MEDIA TECHNOLOGIES
KHARKIV STATE ACADEMY OF DESIGN AND ARTS**

**"AUDIOVISUAL ART AND MEDIA TECHNOLOGIES:
MODERN TRENDS AND DEVELOPMENT PROSPECTS"**

**(Audiovisual art and media technology: modern trends and development
prospects)**

On May 15-17, 2025, the Faculty of Audiovisual Art and Media Technologies of the Kharkiv State Academy of Design and Arts is holding the II International Scientific and Practical Conference "AUDIOVISUAL ART AND MEDIA TECHNOLOGIES: Modern Trends and Development Prospects" (ONLINE).

- Scientists, practitioners of audiovisual art, postgraduate students, undergraduates, and students are invited to participate in the conference.
- The **purpose of the conference** is to involve participants in the discussion of topical issues of the theory and practice of audiovisual art and media technologies.
- The work of **sections** in the following areas is planned within the framework of the conference:

- ***Section 1. "World Trends in the Development of Audiovisual Art"***.
- ***Section 2. "Creative Economy and Contemporary Problems of Advertising and Video Art Development"***.
- ***Section 3. "Production, Art Curation, Event Direction and Scientific Practices of the Creative Sector"***.
- ***Section 4. "Photography and Visual Practices: Contemporary Development Trends"***.

- **Forms of participation in the conference (ONLINE):**

- presentation with a report at the plenary session;
- presentation with a report at the sectional;
- publication of abstracts based on the results of the conference (1-2 p.);

- **The conference program includes (ONLINE):**

- plenary session;
- holding of sectional meetings and discussions;
- holding of practical master classes and creative meetings;
- summing up, closing of the conference.

Working languages of the conference:

- Ukrainian;
- English.

Conditions of participation in the conference

To participate in the conference, please send to the Organizing Committee of the conference (Faculty of Audiovisual Art and Media Technologies) by **April 25, 2025**:

- application for participation in the conference;
- materials (theses of the report);
- receipt confirming payment of the donation (if you donated).

Before the beginning of the conference, an electronic collection of the conference program is planned to be released. After the conference, a collection of the abstracts of the conference participants is planned to be published.

Abstracts are submitted to the Organizing Committee of the conference by **April 25, 2025**: <https://forms.gle/erdQ7mqBFDiL31ki7>

The author and the scientific supervisor (for higher education applicants) are responsible for the content of the abstracts and the correctness of the references.

Requirements for the design of abstracts.

Volume 1-4 full pages of A4; MS Word-1998-2003 format with the extension *.doc; Times New Roman font, font size – 14, spacing – 1.5; margin size: left – 2.0 cm, right – 2.0 cm, top – 2.0 cm, bottom – 2.0 cm; paragraph indent – 1.25 cm; first line – initials and surname of the author(s) in capital letters, left-aligned; second line – academic degree, title (written in full), full name of the scientific supervisor, italic font, left-aligned; third line – city, name of educational institution, in capital letters, centred; fourth line – title of the article in capital letters, bold font, centred; then the main text is placed with 1.5 spacing. Text alignment – width; do not apply styles, do not use the “Lists” function and special features provided by the “Format – Paragraph – Page Position” menu; exclude automatic hyphenation; highlighting in the text is allowed only in italics, indentation and underlining are excluded. ***Literature for abstracts is not a requirement.*** It is imperative to distinguish between a hyphen (-) and a dash (–) (Shift+Ctrl+dash). Put quotes as follows: “ ”. The apostrophe should be placed like this: ’. Place non-breaking spaces between the name, patronymic and surname (Shift+Ctrl+Space).

Not allowed: two spaces between words, the presence of such signs as “line break”, “start a new page”, “start a new section”.

Abstracts must necessarily contain the results of their own research and not contain logical, stylistic, typographical errors.

Works that include: 1) plagiarism; 2) translation of the text using electronic translators; 3) lack of their own research; 4) incorrect references; 5) technical non-compliance with the requirements of the conference **will not be accepted for publication.**

Please send your donations to the following details:

03.02.2025

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*Sincerely, Organizing Committee,
Faculty of Audiovisual Art and Media Technologies,
Kharkiv State Academy of Design and Arts*

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