



Apollon Kutateladze Tbilisi State Academy of Arts Faculty of Media Arts

## **Accredited Georgian Bachelor program of the Media Arts Faculty – Photography**

**Name of educational program:** Photography

**Level of higher academic education:** Bachelor's degree

**Program leaders:** Yuri Mechitov, Natela Grigalashvili

**Qualification to be awarded:** 0211.1.5 Bachelor of Fine Arts (BFA) in Photography

### **The following will be admitted to the educational program:**

- I. A person with a complete general education, based on the results of the unified national exams, subjects to be passed according to priority: Georgian language, foreign language, mathematics and/or history, and/or fine and applied arts. A person who has passed the TSAA creative tour. Information about the creative tour is available to the entrant at least two months before the tour. Enrollment in the program without unified national exams is carried out within the time limits and according to the established procedure. In particular:
- II. For citizens of a foreign country and stateless persons who have received a complete general or equivalent education in a foreign country;
- III. For citizens of Georgia who received full general or equivalent education in a foreign country and studied the last 2 years of full general education in a foreign country;
- IV. For persons who study/have studied and received credits in a foreign country in a higher educational institution recognized by the legislation of that country.

The mobility of students from other higher educational institutions is carried out by the order of the Minister of Education and Science of Georgia dated February 4, 2010, N 10/N, and based on normative acts established by the university. Information about enrollment in the program is transparent, public, and available to all interested persons through the university's website [www.art.edu.ge](http://www.art.edu.ge).

**Study duration:** 4 years, 8 semesters, 240 ECTS

**Language of study:** The language of study is Georgian.

**Annotation of the program:**

Bachelor's program - 0211.1.5 in photography /Photography gives the student a wide choice to plan his profile, which is built based on the ECTS system 1 ECTS - 25 hours. The program consists of 240 credits, which is the sum of the basic, university, and specialty compulsory study courses and components, as well as optional study courses and free component credits corresponding to the main field of study:

- The student collects 150 ECTS in mandatory study courses of the content corresponding to the main field of study (specialty);
- Among them, a mandatory research component - a qualification paper with a volume of 18 ECTS credits;
- Mandatory practical component (including portfolio) with a volume of 12 ECTS credits;
- Compulsory basic discipline 18 ECTS;
- Basic optional subjects 12 ECTS.
- The student collects 36 ECTS in compulsory courses of the content corresponding to the field of university study.
- In optional study courses, the student collects 24 ECTS.
- To develop the sectoral English language, the program envisages compulsory study courses of 12 ECTS.

The standard length of study for a bachelor's program is 4 years - 8 semesters. During the year, the student collects 60 credits, so 30 credits per semester, however, depending on the student's individual workload, the number of credits per year may be less or more than 60 credits, but not more than 75 credits.

Photography belongs to the field of modern digital art, which supplies the visual communication space with photographers with high technical parameters, who can think freely and take different genres of photography - portrait, studio, nature, interior, staged photography, documentary photography, photojournalism and synthesis of other types of photography. They are willing to connect different fields of art with photography to create a final product and use it in different fields of advertising and design.

Their professional skills are distinguished by equal competence in two directions - artistic-creative and digital-technological. The specialty of photography at the Faculty of Media Arts of TSAA aims to offer students the study of photography within the framework of higher education and to develop students into strong professionals with a solid practical and theoretical foundation. The program regulates the framework within which the student will develop the sectoral and general competencies that will help the student to be employed in his profession in the future.

**Purpose of the program:**

- To introduce the principle of photographic art to the student, to acquire technical and theoretical knowledge in photography, and to study its features, and technical capabilities.
- To study the use of classical and digital cameras of different formats, their purpose and functional buttons, creation of printed and digital products, free and documentary photo collages; Different types of photography: portrait, still life, nature, interior, and synthesis of other types of photography, and create a basis for independent work in the future in such fields of art as advertising, design, and others; To use photography in combination with other fields of visual arts.
- To study the functional and creative issues of digital art, visual communication, advertising, art history and theory;
- To study the laws of drawing, color, composition, and perspective, to develop digital-volumetric and creative thinking.
- Develop the ability to bring innovative products to market and find ways to solve problems. to develop creative, technical, and professional skills for use in the creative industries;
- To develop the ability of professional responsibility, intercultural ethics, communication with the client, and professional self-development;

**Learning outcomes:**

**Knowledge and understanding**

- Reviews the history and basics of photography;
- Learns the qualities and methods of expressive means, and knows the laws of drawing, color, line, composition, and perspective.
- Reviews the disciplines of the historical-cultural and general-educational cycle. ability
- Possesses the technique of practical use of photo art tools in advertising, design, publishing work, in film and TV studios, in the Internet network, for work in the presentation service center.
- Learns to implement a research and practical project.
- Develops methods of practical application of various technical means of genre photography.
- Acquires theoretical knowledge and practical skills in conducting business conversations. 8. Acquires specific creative skills. Responsibility and autonomy
- Defines creative and artistic values and takes care of their development.
- Plans further learning needs and determines the continuation of learning at the next levels.

Program implementers			
BFA - Photography			
No	Name and surname	Status	Discipline name
1	Yuri Mechitov	Head of the program. photographer, TSAA invited professor, supervisor of bachelor's theses	Introduction to Photography, Camera/System, Coursework, free project/thematic
2	Natela Grigalashvili	Head of the program. photographer, TSAA invited professor, supervisor of bachelor's theses	Documentary Photography, Staged Photography, Coursework, Coursework, Advertising/Image Photography
3	Tata Metivishvili	TSAA assistant professor, photographer, director, Co-supervisor of bachelor theses	Motion picture design, videography, Synthetic photography, practice
4	Mikael Okropiridze	Photo artist, TSAA invited teacher, bachelor thesis Co-leader	Basics of photography, synthetic photography, practice, portfolio.
5	Giorgi Darchiashvili	TSAA invited teacher, media art doctoral student, photographer	Basics of photography
6	Ketevan Trapaidze	TSAA invited teacher, Doctor of Arts.	History of photography
7	Marine Tevzaia	Ph.D. in Pedagogy, TSAA Professor	Introduction to Communication Design, Basics of Communication Design
8	Zurab Khomeriki	TSAA associate professor, supervisor of bachelor theses	Video montage, practice
9	Nodar Sumbadze	TSAA Chief Scientist	Urban Space and Photography
10	Shota Dograshvili/ Mariam Janelidze	TSAA assistant professors, PhD students of the Faculty of Media Arts	2D vector graphics, 2D raster graphics, practice
11	Lia Lomsadze	TSAA assistant professor	Composition and advertising in the interior, composition, and advertising in the exterior
12	Rusudan Eristavi	Doctor of Media Arts, TSAA professor	Polygraphic model, digital publication

13	Tamar Darsavelidze	TSAA Associate Professor, PhD student of the Faculty of Media Arts	Introduction to Advertising, Fundamentals of Advertising, Presentation, Introduction to General Psychology, General Psychology, Psychology of Artistic Creativity
14	Tea Apkhadze	TSAA assistant professor, PhD student of the Faculty of Media Arts	Information technology and office skills
15	Manana Sukhitashvili	Doctor of Architecture, TSSA assistant professor, scientific employee	Geometric modeling - orthogonal plans, perspective
16	Nino Gabashvili	TSSA assistant professor	Audio design, diploma sound design
17	Nana Kufaradze/ Nikoloz Gabunia	TSAA senior teacher	Introduction to Synthetic Painting, Synthetic Painting, Introduction to Creative Painting, Creative Painting
18	Manana Koroshinadze	TSAA invited teacher,	Plastic, spatial composition, creative workshop, creative studio
19	Eka Chigogidze	TSAA invited teacher,	Introduction to Synthetic Painting, Synthetic Painting, Introduction to Creative Painting, Creative Painting, Painting-Visual art, Painting/volume, texture space
20	Anna Kldiashvili	Doctor of Arts, TSSA professor	Art of the ancient world, art of the Middle Ages and Renaissance, European art of the XVII-XIX centuries, art of the new and recent times
21	Anna Kldiashvili	Doctor of Arts, TSSA professor	(XI century) Pre-Christian and medieval Georgian crafts, new and latest Georgian art (XIX-XX centuries).
22	Gocha Mskhiladze	TSAA invited teacher,	Philosophy
23	Madonna Ujmajuridze	Doctor of philology, teacher of TSAA	Academic writing
24	Nino Tsitlanadze	PH.D in Arts Management, TSAA invited teacher,	Art Marketing Architectural branding, Creative ecosystem

25	Giorgi Spanderashvili	TSAA invited teacher	Creative Industries, Management and development of media art
26	Nino Khundadze/ Ekaterine Kvatadze	TSAA Invited teacher	Foreign language level I, foreign language level II, foreign language level III, foreign language level IV, Special English
27	Ana Kerashvili/ Mamuka Chkoidze/ Vladimir Duruli/ Giorgi Makharashvili	TSAA Invited teachers	Painting-visual arts, Painting/volume, texture space
28	Anna Sanikidze	TSAA Invited teacher	Typography
29	Vakhtang Urushadze	TSAA Invited teacher	Entrepreneurship